

# KnitBritish

# Lets Make a Podcast!

QUICK N' DIRTY TIPS

*Come to the Blacker Yarns Podcast Lounge at 3pm, on both Friday and Saturday and draw a podcasting challenge from the hat.*

Challenges are to ask one question to either a festival goer or a vendor/EYF VIP. If it is a vendor or VIP then their name and stall number will be given to you and they will be expecting you. If you approach a festival-goer, explain what you are doing and ensure they are happy to be interviewed.

- Locate your interviewee and introduce yourself to them
- Double check that now is a good time to ask them a question
- Turn on your phone or camera and ensure you are recording
- Introduce your interviewee, or get them to say hello and introduce themselves.
- Ask your question. Try not to interrupt them as they answer.
- Thank them for their time and ask for their web address so your audience can find them!

## Tips for recording

- If you are using your phone and a voice record app, make sure your mic is facing up - that may mean holding the phone upside down
- Hold your mic or phone (for audio) at an equal distance between you and the other person. (i.e. not right in their face) People can naturally move or back away from the mic, try to maintain the mic at that equal distance at all times.
  - Grasp the mic firmly and steady. Your hand and fingers are the closest thing to the mic, if you hold it loosely or waft it about, those are going to be the loudest sounds, not your voices.
  - a Gorrilapod (or similar) tripod makes a very steady platform for your phone for recording both audio and video (also for audio your hands are further away from the mic using something like this)
- If you are using a phone to video, please hold it landscape!
- A friend or partner could hold the camera while you ask the question to your interviewee, so that you are both in shot.
- If you're being shown yarn or a product, try to focus on it for more than just a second.
- Digital zoom can be clunky on some devices so be aware of that.
- Be close to your subject so that the audio is good.
- Whatever you do, however you record - do not forget that sound and film take up space on your device. Keep your recording short and bring extra batteries/chargers just in case!

